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STAR CRUISES LIMITED

(Continued into Bermuda with limited liability)

(Stock Code: 678)

PROPOSED CHANGE OF COMPANY NAME

The board of directors (the “Board”) of Star Cruises Limited (the “Company”) proposes to change the name of the Company from “Star Cruises Limited” to “Genting Hong Kong Limited” and adopt the Chinese name “雲頂香港有限公司” as the secondary name of the Company to replace the Chinese name “麗星郵輪有限公司” (which was adopted for identification purpose) (the “Change of Company Name”). A special resolution will be proposed at a special general meeting of the Company (the “Special General Meeting”) to be convened and held as soon as practicable for the shareholders of the Company (the “Shareholders”) to consider and, if thought fit, to approve the Change of Company Name.

The proposed Change of Company Name is to align with the corporate strategy of the Company in diversifying into land based integrated resorts, casino and entertainment businesses, in addition to its existing principal businesses of cruise and cruise related operations. It also reflects the Company’s primary place of listing and its affiliation with the Genting Group. Genting Berhad, the holding company of the Genting Group of companies, is listed on Bursa Malaysia Securities Berhad and is a substantial shareholder of the Company indirectly.

The Board believes that the new company name can provide the Company with a more appropriate identification and image which will benefit the Company’s future business development and is in the interest of the Company and the Shareholders as a whole.

The Change of Company Name is subject to (a) the approval by the Shareholders by way of a special resolution at the Special General Meeting; and (b) the approval by the Registrar of Companies in Bermuda having been obtained. The relevant filing with the Registrar of Companies in Bermuda will be made after the passing of the special resolution at the Special General Meeting.

Subject to satisfaction of the conditions set out above, the Change of Company Name will take effect from the date on which the Registrar of Companies in Bermuda enters the new name (together with the secondary name) on the register in place of the existing name. Thereafter, the Company will carry out any necessary filing procedures in Hong Kong and Singapore as required under the applicable laws, rules and regulations of such jurisdictions in which the Company is registered and/or the shares of the Company (the “Shares”) are listed and/or traded.

The Change of Company Name will not affect any of the rights of the Shareholders. All existing share certificates in issue bearing the Company’s existing name shall continue to be evidence of the title and valid for trading, settlement, registration and delivery for the same number of Shares in the new name of the Company. There will not be any arrangements for free exchange of existing share certificates for new share certificates under the new name of the Company. Once the Change of Company Name becomes effective with the respective stock exchange in Hong Kong and Singapore, the Shares will be traded under new stock short name and any issue of share certificates will be under the new name of the Company.

A circular containing details of the proposed Change of Company Name and a notice of the forthcoming Special General Meeting and related proxy form will be despatched to the Shareholders as soon as practicable.

By Order of the Board
Louisa Tam Suet Lin
Company Secretary

Hong Kong, 11 September 2009

As at the date of this announcement, the Board comprises one Executive Director, namely Tan Sri Lim Kok Thay (whose alternate is Mr. William Ng Ko Seng), and five Independent Non-executive Directors, namely Mr. Alan Howard Smith, Mr. Tan Boon Seng, Mr. Lim Lay Leng, Mr. Heah Sieu Lay and Mr. Au Fook Yew.